



A CHAPTER OF THE COLLEGE OF FAMILY PHYSICIANS OF CANADA
UNE SECTION DU COLLÈGE DES MÉDECINS DE FAMILLE DU CANADA

Strategic Plan 2015-2018

The Nova Scotia College of Family Physicians

This Guides Our Work

Vision

The Nova Scotia College of Family Physicians' vision is that every Nova Scotian receive high-quality, coordinated, comprehensive and continuing care from a primary health-care team led by family physicians and supported by an integrated and sustainable health-care system.

To achieve this vision, the Nova Scotia College is guided by the following mission and values.

Mission

Improving the health of Nova Scotians by promoting excellence in family medicine through education, leadership, research and advocacy.

At 1100 members strong, the NSCFP represents 100% of Nova Scotia Family Physicians.

Values

- We value partnerships with patients to create a responsive health-care system.
- We value the role of Family Physicians as key providers of primary care.
- We value and contribute to high-quality, accessible, sustainable health-care delivery for Nova Scotians.
- We value excellence in professional development, education and research.
- We value the views and needs of our membership.
- We value proactive leadership and collaboration with partners to advance family medicine.



A Culture of Excellence

Family Physicians are the foundation of Nova Scotia's primary health-care system, providing continuity of care in remote, rural and urban communities throughout the province. Focusing on the needs of patients and their families, Family Physicians provide comprehensive care across Nova Scotia in a variety of settings, including their offices and clinics, hospitals, birthing centers, patients' homes, by telemedicine and in long-term care facilities and hospices.

Nova Scotia's Family Physicians are committed to excellence in care and are an integral part of the interdisciplinary teams that support the health and wellbeing of the people of Nova Scotia. They are also the teachers of future doctors in Nova Scotia's medical schools and are themselves, committed to lifelong learning to ensure high-quality patient care.

More than 1000
physicians participate
in our accredited CME
across the province
each year.

The Nova Scotia College of Family Physicians (NSCFP) is the voice of family medicine representing more than 1000 Family Physicians across the province. The NSCFP's mandate is to support its members by providing evidence-informed education and professional development, by promoting and recognizing leadership excellence in family medicine and by advocating for the role Family Physicians play in delivering the highest-quality care to patients and families across Nova Scotia.

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Driving Transformation in Family Medicine

Central to the transformation taking place in health care is a focus on better integration of primary care and on evolving the way family physicians work so that more people have access to doctors and nurses across community settings.

One of the most significant policy priorities emerging for family physicians is the move toward making the health system more accountable for health outcomes by embedding quality improvement initiatives in clinic settings. While issues of quality are at the forefront, the questions of accessibility, affordability and sustainability of health care in Nova Scotia will also continue to shape how primary care is delivered in years to come.

The NSCFP plays a central role in driving this transformation in family medicine. We do this by helping our members to anticipate and understand primary care transformation initiatives that will affect their practices. We also bring the voice of Family Physicians to policy and planning tables to inform initiatives and coordinate more effective implementation through education, knowledge translation and professional development.

Palliative medicine, quality indicators, models of care and the health of babies and children are provincial policy priorities.

These transformative changes will also be achieved as a result of the work of the NSCFP's vast network of members across Nova Scotia. Family physicians have been helping to shape the delivery of health care for decades, and they will continue to participate in advancing efforts to bring the highest-quality care to patients and families. As a strong partner in Nova Scotia health-care planning, education and delivery, the NSCFP can maximize its reach by collaborating with other organizations and government to co-create shared programs and resources with and for Family Physicians.

The NSCFP plays a central role in driving transformation in family medicine.

We do this by providing advice and direction on policy priorities and by keeping our members informed about provincial initiatives that will affect patients and our practices.



Strategic Directions: 2015 to 2018

The NSCFP is known for developing and delivering high-quality medical education and professional development, leadership and advocacy in policy areas of family medicine and primary health care, and supporting lifelong learning for its members.

Reflecting changes in the primary care environment and to support the needs of members, the NSCFP identified four goals to achieve by 2018. Each goal is supported by specific and measurable objectives.

The NSCFP connects Family Physicians with pain, addiction and mental health experts – an invaluable resource in caring for patients in these rapidly evolving areas.

Nova Scotia's Family Physicians have helped to shape the delivery of primary health care for decades. The NSCFP continues to build on this legacy to bring us closer to our vision of coordinated, comprehensive and continuing care for every Nova Scotian and a sustainable primary health care system.

Family Physicians need useful, relevant and accessible professional development opportunities that provide foundational and practical information to support them in an ever-changing health-care climate. The NSCFP provides this through the Annual Scientific Assembly and educational programs.

Goals & Objectives: 2015-2018

Each of the four goals has specific and measurable objectives, which will in turn drive the NSCFP's activities from 2015 to 2018.

GOAL 1: Members are prepared for, and supported in the delivery of high-quality primary health care.

OBJECTIVES:

- i. Ensure members have access to high-quality CME and CPD with a focus on three areas: the latest clinical evidence, quality improvement and other priority policy areas in primary health care including best practices that support new ways of working and the delivery of family medicine.
- ii. Support members across practice models with supports and tools that enable quality improvements.
- iii. Research, summarize and prioritize current and emerging policy initiatives affecting family physicians and develop communication channels to disseminate timely and relevant information to members.
- iv. Increase member outreach activities through two-way communication vehicles and forums that allow the NSCFP to share information and gather perspectives on areas of greatest relevance to family physician priorities.

GOAL 2: The voice of Family Physicians is informing and guiding policy and planning of primary care transformation initiatives.

OBJECTIVES:

- i. Build awareness of, support and promote the role of family physicians in enabling primary care transformation aligned with the pillars of the Patient's Medical Home.
- ii. Identify key policy initiatives that align with the NSCFP's strategic directions and member priorities and provide proactive counsel to shape the implementation with Family Physicians.
- iii. Advocate for the priorities important to members and collaborate with other partners to create a unified voice for Family Physicians in areas of shared interest and common goals.
- iv. Develop ongoing outreach and connections with key stakeholders and decision-makers that support the NSCFP's goals, reflect member's needs and deliver on the NSCFP's value proposition.
- v. Equip Family Physicians with tools and resources to be local and regional champions of family medicine priorities.

GOAL 3: Evidence-informed family physician professional development, education and research are advancing high-quality primary care.

OBJECTIVES:

- i. Develop, promote and evaluate professional development and education programs and adopt business models that drive efficiency in CME/CPD delivery and advance quality improvement and team-based care.
- ii. Promote and disseminate relevant primary care research that advances clinical education, program priorities and team-based models of care.
- iii. Collaborate with partners to identify and co-create educational resources and tools to enhance family medicine and primary care.

GOAL 4: Partnerships are established that contribute to greater collaboration and coordination of high-quality and integrated health care.

OBJECTIVES:

- i. Develop business models for CPD/CME that facilitate co-creation of new programs with partners, reflect changes in the health-care environment and enable team-based care.
- ii. Develop and establish partnerships with the CFPC and other primary care providers, organizations and the broader health system to facilitate interdisciplinary CME.
- iii. Collaborate and contribute to the provincial quality improvement agenda and further establish the NSCFP as having a leading role in provincial primary care initiatives.



Future Forward

The NSCFP's primary focus is to provide relevant and useful programs and support for our members so they in turn can continue to provide the highest-quality care to Nova Scotians. The NSCFP will ensure that the leadership role family physicians play in our health-care system is understood and valued and that it informs primary care transformation efforts. Most importantly, the NSCFP wants to achieve the vision of every Ontarian receiving high-quality, coordinated and comprehensive primary health care.
